



**Contact:**  
**Brenda Steil**  
**Marketing**  
**(907) 344-2581**

[bsteil@dimondcenter.com](mailto:bsteil@dimondcenter.com)

August 12, 2015  
FOR IMMEDIATE RELEASE

**Donation to Red Cross**  
*Contributing to make a difference in Alaska*

ANCHORAGE, AK – Dimond Center is a locally owned business whose doors opened almost 40 years ago. Since the first day one of its goals has been to contribute and give back to the the local community.

This summer Alaska has suffered devastating fires and one of the organizations that have reached out to the Alaskans and have made a big difference has been the American Red Cross of Alaska. Dimond Center has always believed in investing in the community and contributing to make a difference. Therefore it has donated \$10,000 to the Alaskan Red Cross, so that it can continue to deliver aid exclusively across Alaska where it is most needed. We are thankful for all of their hard work and dedication and hope that this donation might positively impact their work across the State.

**About Dimond Center**

Founded in 1977, the Dimond Center is a family-owned Alaska shopping center that is home to retail stores, restaurants, professional offices, a bowling alley, ice chalet, athletic club and movie theaters. Creating synergy among all these resources Dimond Center continues its founding commitment to community and family. With more than 700,000 square feet, Dimond Center is the largest shopping center in Alaska. Today it is still locally owned and continues to partner will several local charities.

**About American Red Cross of Alaska**

In recent months, the American Red Cross of Alaska has operated emergency shelters to help those people who were evacuated from their homes and directly affected by the fires in the Willow area and in Kenai. Red Cross disaster workers responded and set up within the local communities a safe place to stay, offering something to drink and food to eat for those impacted, leading the response and recovery effort with our many community and government partners. To date, the Alaska Red Cross has provided overnight stays to 480 individuals.

**For more information:**

[www.dimondcenter.com](http://www.dimondcenter.com) // [facebook.com/dimondcenter](https://www.facebook.com/dimondcenter) // Twitter: [@dimondcenter](https://twitter.com/dimondcenter)