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FOR IMMEDIATE RELEASE

Black Friday: Hours and Deals

Partnering with the Red Cross of Alaska & Hospice of Anchorage

ANCHORAGE, AK – Dimond Center will be closed on Thanksgiving Day, store openings are optional. On Black Friday, November 27, it will be open during "Midnight Madness" from midnight to 6 am and then will open early at 9am until 9pm. Stores, dining and entertainment may vary. To see a schedule [click here](#).

For a glimpse of Black Friday deals you can also see a sneak peek [here](#).

The Red Cross of Alaska will be supporting the Holiday Shoppers with coffee in one of their ERV (Emergency Response Vehicles) in the parking lot from 6am to 8am.

Black Friday will also kick off two Holiday Fundraisers: Remembrance Tree by Hospice of Anchorage and Gift Wrapping by the Red Cross.

Remembrance Tree by Hospice of Anchorage

Dimond Center has teamed up this holiday season with Hospice of Anchorage, a non-profit that meets the needs of individuals and families in our community with a life-limiting progressive illness.

This Holiday Season shoppers and local businesses can dedicate a paper ornament on the Remembrance Tree for a donation, and thus honor the memory of their loved ones as well as shine a caring light into the lives of the dying and the grieving families in our community.

This year Dimond Center will be matching donations given to the Remembrance Tree up to \$9,000.

Gift Wrapping by Red Cross of Alaska

Red Cross of Alaska volunteers will have a gift wrapping booth this holiday season located in the hallway between AT&T and Old Navy. All proceeds will go directly to the Red Cross of Alaska's Services to the Armed Forces Programs.

For more information:

www.dimondcenter.com