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FOR IMMEDIATE RELEASE

**Experience the Hawaiian Way in Alaska this Winter**

*Dimond Center presents Aloha Days*

ANCHORAGE, AK – One more winter Dimond Center brings Hawaii to Alaska during its annual two day event, Aloha Days. On Friday, January 15<sup>th</sup> from 5:00pm-8:00pm, and on Saturday, January 16<sup>th</sup> from 11am-6pm enjoy free fun for the whole family at the Dimond Ice Chalet. Aloha Days offers Anchorage the opportunity to enjoy live Hawaiian music and dancing from local groups.

Former KNBA 90.3 FM Island Style dj "Kalihi Boy" J.R. Degala will be the emcee along with Pauline Powell and Sherry Leilani Evans.

This year's headliner is Hawaii's Kekoa Kane, the 2015 Na Hoku Hanohano award winner for Most Promising Artist, as well as lead vocalist for Hū'ewa.

Besides the live performances, there will be a variety of vendors, from the Polynesian Association of Alaska (PAOA) with Hawaiian crafts, to dance groups such as the Hot Hula Fitness Team or the Pacific Bloom. There will also be two different contests: a hula-hoop contest for children 5-12 years of age as well as the "Best Poke" contest, open to all ages.

Participants will have many opportunities to go home with great prizes. Each day a gift basket full of merchandise from your favorite stores as well a \$50 Dimond Center Gift Card will be given away. The Spin-the-Wheel will be going during the whole event both days. Finally, the Grand Prize will be 100,000 Alaska Airlines Miles donated by GCI.

**Sponsored by:** Dimond Center, LLC., GCI, Aloha Stop & Shop, Bosco's, Charley's, Home of Da Poke Man, L&L Hawaiian BBQ, Mrs. Field's, Olive Garden, Perfumania, Regis, and Subway.

For schedule and/or additional information: [www.dimondcenter.com](http://www.dimondcenter.com)

**About Dimond Center**

Founded in 1977, the Dimond Center is a family-owned Alaska shopping center that is home to retail stores, restaurants, professional offices, a bowling alley, ice chalet, athletic club and movie theaters. Creating synergy among all these resources Dimond Center continues its founding commitment to community and family. With more than 700,000 square feet, Dimond Center is the largest enclosed shopping center in Alaska.