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FOR IMMEDIATE RELEASE

**Experience the Hawaiian Way in Alaska this Winter**

*Dimond Center presents Aloha Days*

ANCHORAGE, AK – Once again Dimond Center brings Hawaii to Alaska during its annual two day event, Aloha Days on January 16 from 5pm-8:30pm and 17th from 11am-6pm. Free fun for the whole family, held on the rink of the Dimond Ice Chalet. Aloha Days offers Anchorage the opportunity to enjoy live music and dancing from local groups. This year Hawaiian comedian Augie T will be hosting the event along with former KNBA 90.3 FM Island Style dj "Kalihi Boy" J.R. Degala.

Besides the live performances, there will be vendors with native merchandise as well as two contests. A hula-hoop contest for for the children 5-17 years of age as well as a SPAM Musabi contest. There will also be a giveaway, with one of the main prizes being tickets to Augie T's show held in Anchorage on Saturday night.

**Sponsored by:** Dimond Center, LLC., Auntie Anne's, Charley's, L&L Hawaiian BBQ, Lee's Embroidery, Mrs. Field's, and Subway.

For schedule and/or additional information: [www.dimondcenter.com](http://www.dimondcenter.com)

**About Dimond Center**

Founded in 1977, the Dimond Center is a family-owned Alaska shopping center that is home to retail stores, restaurants, professional offices, a bowling alley, ice chalet, athletic club and movie theaters. Creating synergy among all these resources Dimond Center continues its founding commitment to community and family. With more than 700,000 square feet, Dimond Center is the largest shopping center in Alaska.